

FOR IMMEDIATE RELEASE

Hidden Shoal Recordings



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## Hidden Shoal Recordings » Slow Dancing Society Release

**Perth, Western Australia, January 22nd, 2007.**  
**The Australian digital music label, Hidden Shoal Recordings, today announced the official release of "The Sound Of Lights When Dim" by U.S. ambient artist Slow Dancing Society.**

"The Sound of Lights When Dim" is a sumptuous unfolding ride towards a fading horizon. The album has all the qualities of an Eno ambient classic while forging its own musical and emotional path.

As with Brian Eno's finest moments and David Sylvian's ambient explorations, this work manages to dissolve its temporal markers and speak about moments removed from time. It talks to the delicious flaws of memory and feeling never sully itself with literalism or simple documentation.

The album has received high praise from its initial pre-release and has gathered a huge amount of interest from press and fans alike.

"Music is all about moments like this. Moments when you are, unexpectedly, knocked over and stunned into submission by an album that has, quite literally, come from nowhere....." "The Sound of Lights When Dim" is a deeply affecting, consistently excellent effort of stunning tranquillity and beautiful ambience, that demands repeated listening." - Boring Machines Disturbs Sleep

"With this release, Hidden Shoal Recordings continues to cement itself in my consciousness as the label to watch for gorgeous new music.

First Glassacre, then My Majestic Star and Dilation, and now Slow Dancing Society, all on repeat play, dancing around my head like bright, sparkling galaxies of rich, life-affirming sound.... Discernible melodies seep through the gauzy synths and nag at your brain until serotonin is gradually carried throughout your body and you realise you're floating an inch below the ceiling." - Luna Kafe

"The Sound of Lights When Dim" is now available from iTunes, eMusic, Sony Connect and the HSR Store.

Hidden Shoal Recordings is an Australian based independent digital music label. The label is a unique marriage of contemporary distribution, marketing and publicity with traditional indie label values and, most importantly, a wonderful catalogue of releases. Our current distribution channels include iTunes, eMusic, Sony Connect and the HSR Store.

Hidden Shoal Recordings current catalogue includes releases that slip between the edges of experimental ambient work, shoegazing pop, post-rock and indie rock. The label has earned a reputation for releasing exciting and engaging new independent music that is not bound by genre or style.

**Label Site:** <http://music.hiddenshoal.com>

**HSR Store:** <http://agora.hiddenshoal.com>