



Hidden Shoal Recordings

For more information:

Cam Merton

Mob: 0422 460 518

Email: cam@hiddenshoal.com

High Res Publicity Images:

<http://music.hiddenshoal.com/publicity>

Label Site: <http://music.hiddenshoal.com>

Label Store: <http://agora.hiddenshoal.com>

Hidden Shoal Recordings » Slow Dancing Society Single and Video

Perth, Western Australia; Spokane, Washington, 23 June 2010. The Australian music label Hidden Shoal Recordings today announced the release of the first track and accompanying music video taken from the eagerly awaited fourth album by US ambient artist Slow Dancing Society.

Following on from the ebullient warmth of the critically acclaimed *Priest Lake Circa '88*, '...and to the dust we shall return' is the perfect introduction to Drew Sullivan's latest ambient epic, *Under The Sodium Lights*. Accompanied by a stunning video by Latvian filmmaker Ieva Balode, this glorious seven-minute song sees the gradual accretion of reverberant guitar tones, emerging from the silence as sparse reflections across the stereo field. Slow searching melodies overlap and accumulate before a descending bass figure carries the song home to its elegiac conclusion. The song, like all Slow Dancing Society releases, resonates with a rich emotional core – and the choking realisation of our own transience.

"a complexity of sound that allows it to stand out from traditionally ambient music... It is easy to get dissolved in this album, to let yourself fall into meditation as the music plays... Textures and timbre are executed with great precision... Even the simplest of songs allow complimentary textures to be layered upon each other to create a robust yet spacious sound... an aural delight for the listener." – **The Silent Ballet on *Priest Lake Circa '88***

"Music is all about moments like this. Moments when you are, unexpectedly, knocked over and stunned into submission by an album that has, quite literally, come from nowhere... deeply affecting, consistently excellent... demands repeated listening" – **Boring Machines Disturb Sleep on *The Sound of Lights When Dim***

Slow Dancing Society is Washington-based musician/producer and nostalgist extraordinaire, Drew Sullivan. With influences ranging from classic artists such as Brian Eno, Def Leppard, Tears For Fears, The Cure, Pink Floyd and Prince to contemporary artists like Manual, Explosions In The Sky, Sigur Rós and Hammock, Sullivan has developed a formidable reputation for producing emotional and immersive ambient music across four Slow Dancing Society releases.

The video for '...and to the dust we shall return' was created by Latvian filmmaker and artist Ieva Balode. Currently studying at the Latvian Academy of Art, Balode has taken part in many exhibitions in Latvia, and has also presented her own solo exhibition in the capital, Riga, where she currently lives and works.

'...and to the dust we shall return' is now available through the Hidden Shoal Recordings Store. The single and music video will be available for free download until the new Slow Dancing Society album *Under The Sodium Lights* is released on 25 August 2010. The album will see both digital and CD release.

Hidden Shoal Recordings is an Australia-based independent music label that has earned a reputation for releasing exciting and engaging new independent music that is not bound by genre or style. Hidden Shoal Recordings was recently chosen as one of the top ten favourite labels of 2007 by *Textura* magazine and has been dubbed "This generation's 4AD" by prominent New York radio host DJ Mojo.

Label Site: <http://music.hiddenshoal.com>

Label Store: <http://agora.hiddenshoal.com>

YouTube: <http://www.youtube.com/user/hiddenshoal>