

FOR IMMEDIATE RELEASE

Hidden Shoal Recordings



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Hidden Shoal Recordings » Cheekbone EP Release

Perth, Western Australia and Nara, Japan August 21st, 2007. The Australian digital music label, Hidden Shoal Recordings, today announced the release of the debut EP by Japanese ambient electronica artist Cheekbone.

As if laced with some kind of electrical narcotic, *Yesterday* is at once luscious, disorientating and utterly enchanting. Cheekbone's agile, amorphous brand of ambient electronica is constantly transforming, evoking the decay of light across space, agitated by human activity. It is music that constantly aches for a sense of nostalgic melancholy, pining for something that can only exist as memory and imagination.

Like a planted memory *Yesterday* begins to embed itself within your psychogenic landscape and on each repeat listen it becomes harder to remember a time that you weren't familiar with it.

Inspired by psychedelic German rock, Kouichi Moriuchi began making music in the mid-'90s using guitar, organ, theremin and tapes. From these initial explorations, the luscious three-dimensional soundworld of Cheekbone began to take shape. In 2002, Kouichi began using a laptop, stirring in a whole host of sounds and influences, ranging from early favourites such as Neu, Cluster and Tangerine Dream, to noisemakers Sonic Youth and My Bloody Valentine, and ambient pioneer Brian Eno.

Kuoichi's experimentation with melody and texture to create luminous new soundscapes evokes

seminal British electronic acts such as Aphex Twin, Plaid and Boards of Canada. He has recently remixed a track by Italian band Port-Royal, and improvises live with laptop and synthesizer in his hometown of Nara, Japan.

Yesterday is now available from all good digital music stores including iTunes, eMusic, Sony Connect and Rhapsody as well as the HSR Store.

Hidden Shoal Recordings is an Australian based independent digital music label. The label is a unique marriage of contemporary distribution, marketing and publicity with traditional indie label values and, most importantly, a wonderful catalogue of releases.

Hidden Shoal Recordings current catalogue includes releases that slip between the edges of experimental ambient work, shoegazing pop, post-rock and indie rock. The label has earned a reputation for releasing exciting and engaging new independent music that is not bound by genre or style.

Label Site: <http://music.hiddenshoal.com>

HSR Store: <http://agora.hiddenshoal.com>